



@atoutcoeurwedding
www.atoutcoeurwedding.paris



"I DON'T KNOW
WHERE MY PATH IS
LEADING, BUT I
WALK BETTER
WHEN MY HAND
HOLDS YOURS."

Alfred de Musset

Discover our wedding planning agency and its advantages:

A passionate and professional team completely dedicated to your lavish wedding.

Exclusive privileges offered by our agency and reserved for our future newlyweds.

Renowned service providers and carefully selected prestigious partners chosen by us, for you.

And, above all, the desire to turn your dreamed-of Big Day into a reality.

"With my extensive years of experience in luxury events and since 2009 specifically in luxury weddings, my agency Atout Coeur Wedding is committed to forging partnerships that meet the expectations of our future newlyweds while maintaining our independence.

My goal is to provide you with a carefully curated selection of service providers. Renowned venues, talented creators, and prestigious brands will be suggested based on your desires and needs by myself and my team throughout your preparations."

Stefania Magro



OUR AGENCY

Founded in 2009, Atout Coeur Wedding is a luxury event planning agency specializing in high-end weddings, part of SM Consulting (since 1988).

With over 300 impeccably organized weddings, the agency is led by its founder Stefania Magro, a seasoned professional in luxury events, along with a team of passionate wedding enthusiasts.

In France as well as abroad, we specialize in creating bespoke wedding days, ensuring we care for our future newlyweds at every moment.

Throughout the year, we strive to cultivate special relationships with prestigious partners who enable you to dream with your eyes wide open on your big day and throughout all your preparations, ensuring your wedding becomes a wonderful memory.

"Love is the answer"

THE TEAM



Stefania Magro
Founder of the agency

"The team of wedding fairies that I lead is here to listen and create together the wedding of your dreams.

Our priority is orchestrating your Big Day and relieving you of all stress. Relax and enjoy; we take care of everything for you.

For each wedding, a senior project manager is dedicated to your project and will be overseen by myself. They will accompany you every step of the way and be fully available throughout all preparations."



"WHAT LOVE CAN
DO, LOVE DARES
TO TRY."

William Shakespeare

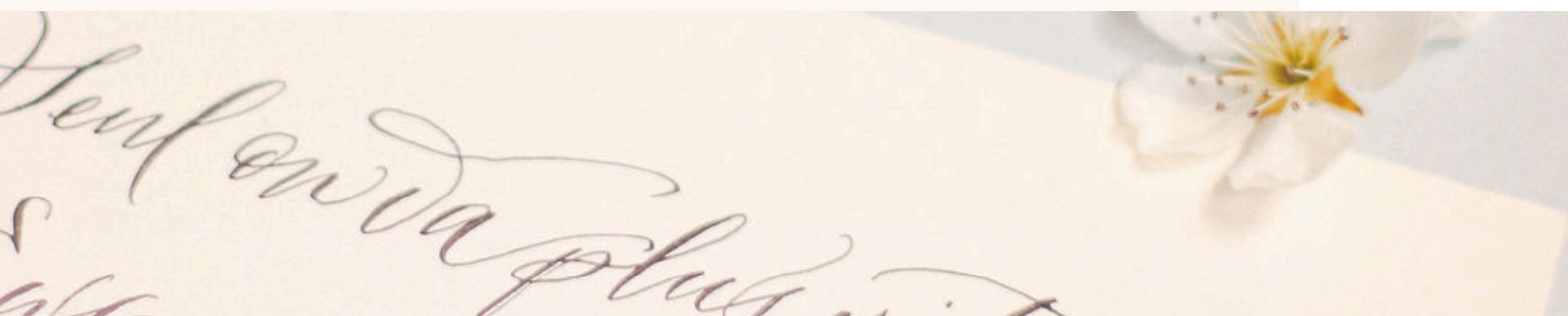
OUR SERVICE

From your wishlist to its execution on the big day, we handle everything from A to Z to ensure complete peace of mind and serenity.

A comprehensive and personalized planning from selecting service providers to the grand "Yes."

Outline of our collaboration Part 1:

- During our initial meeting, we analyze your needs based on your desires and budget. We introduce you to all our tools (timeline, event schedule, budget forecast) and the contract that will bind us throughout the preparation period. We also provide an initial budget estimate.
- Following this meeting, if you decide to work with us, we will begin the preparations for your wedding. We will accompany you through each step of a successful organization, including selecting service providers, carefully managing and adhering to the budget, and of course, benefiting from the valuable advice of our team of high-end wedding professionals. We will guide you through this journey from start to your Big Day, and beyond.
- Upon signing the contract, we introduce you to the senior project manager and her assistant. This dedicated project manager will accompany you from start to finish, providing attentive care at every step. Stefania Magro, the founder, oversees all weddings from the moment of contract signing. More than just wedding professionals, the Atout Coeur Wedding team are your invaluable allies who will be there for you at all times to reassure and support you.
- Together, we refine and approve the detailed preliminary budget, which will be monitored during monthly meetings throughout the planning process. This step is crucial as it allows us to save you valuable time by only meeting with service providers that align with your needs and budget. We will maintain a detailed follow-up of this aspect throughout our collaboration, ensuring a defined and controlled budget is the key to serene and efficient preparations.



OUR SERVICE

Outline of our collaboration Part 2:

- After a detailed analysis of your needs and desires, we will embark on finding the best providers to recommend to you across all domains:

For reception venues, we will select from locations in our address book and among our partners such as the Bristol, Shangri-La, and other luxury hotels both in France and abroad.

Gastronomic and bistronomic caterers who will delight your guests' palates with refined dishes.

Carefully chosen DJs renowned for their artistic talents and ability to adapt to your tastes.

Photographers and videographers offering imagery that meets your desires to immortalize this precious day.

Talented artists for your stationery needs, such as our partner Letter Blooms.

Officiants for ceremonies if you opt for a secular ceremony.

Bridal attire from leading names in wedding fashion and talented designers ready to provide bespoke services.

Make-up artists and hair stylists for your wedding day, tailored to your style.

Additionally, we manage accommodation, car rentals, and much more...

We will be the link between you and them throughout all the preparations: technical visits, fittings, contract management, ... we take care of everything to ensure complete serenity for you throughout the preparations.

- And that's not all, if you need it, we also share our contacts for:

Guest gifts selection

Wedding rings and engagement jewelry



OUR SERVICE

- Once the service providers are shortlisted, we will organize site visits, attire fittings, tastings, and hair and makeup trials. We will, of course, be present during these sessions if needed. We handle the coordination with these selected providers, including follow-ups, contract review, and administrative tasks.
- Next, we will update the timeline and the budget forecast, and prepare the "event schedule," a detailed document that, after your approval, will be distributed to all your service providers and monitored by the team dedicated to your wedding on the Big Day.
- A technical visit to the selected venue will be scheduled with all the providers to conduct the necessary reconnaissance for their setup on the wedding day.

As the Big Day approaches, our team will be by your side more than ever to ensure everything runs smoothly and to calm any pre-wedding nerves.

- At T-minus 36 hours, we will hold a final briefing. First, we will meet with you to confirm the last details, then we will convene with all the service providers to review the schedule and verify every step, ensuring that everyone is confident and prepared for the wedding day.
- On the day itself, your dedicated team (at least 2 people) will orchestrate a flawless event according to the schedule, staying with you until 1 a.m. We will oversee every key moment, ensuring that all timelines and tasks are adhered to by the service providers, while remaining unobtrusive. Our effective and discreet action is the hallmark of our agency.



OUR SERVICE

"Because we aim to build genuine relationships of trust with you and because our passion for wedding planning extends beyond just a profession, our support continues even after the Big Day."



Our Post-Wedding Services

- Simultaneously, we organize a debriefing with the service providers to ensure the fulfillment of contracts, the return of security deposits, and the settlement of invoices. This process is a great relief for the newlyweds, allowing them to fully enjoy their happiness without worrying about the final details. Moreover, these debriefings enable us to continually enhance our coordination with providers. We have worked with many of them for several years, which is a testament to the quality and reliability that all our couples can expect from our agency.



- Our agency oversees the coordination of the dismantling and collection of all equipment.
- If you wish, we also arrange a post-wedding meeting to debrief with you. This is a special moment for us to ensure we have met all your expectations. During this time, we reflect on the preparation journey and the emotional moments leading up to your wedding. Based on our experience, we know that this meeting often marks not the end of our collaboration but the beginning of a lasting friendship.

OUR SERVICE

8% of the total wedding budget, with a guaranteed minimum of €10,000 including VAT for 3 days (Welcome dinner, Wedding Day & Brunch) and € 8000 including VAT for one day (Wedding Day)

depending on the complexity of the project

“THERE IS ONLY
ONE REMEDY
FOR LOVE:
TO LOVE
MORE.”

HENRY DAVID THOREAU

OUR SERVICE

“ONLY D-DAY”

Have you already selected your providers? Have your preparations begun? The "Only D-Day" package is perfect for you!

The ideal time to contact us and choose this package for a smooth handling of your wedding is at least 4 months before the wedding date.

To ensure a stress-free day or weekend, our team of wedding planners will be present from start to finish, overseeing vendors and coordinating key moments.

We take charge of creating an event schedule document and orchestrating all aspects of the day.

Our coordination mission for the "Only D-Day" package includes:

- Taking charge of your file from the moment the contract is signed.
- Contacting all your vendors and initiating follow-up and coordination with them.
- Reviewing contracts if necessary and handling administrative tasks with the selected vendors.
- Creating an "event schedule" document detailing the flow of the day.
- Distributing this document to all vendors and ensuring follow-up with them.
- At T-minus 36 hours, validating the schedule with all vendors to ensure your complete peace of mind on the wedding day.
- On-site presence of a minimum team of 2 people until 1 a.m.

After the wedding:

- We also coordinate the dismantling and potential retrieval of equipment.
- We organize a debriefing meeting between the agency and the newlyweds.



FORMULA D-DAY

€4,500 including VAT

depending on the complexity of the project.

OUR SERVICE

“PLANNING SUPPORT PACKAGE”

Because every couple deserves a reassuring framework to move forward with peace of mind during their wedding preparations, we offer a consulting package designed for those who wish to remain in control of their wedding planning while benefiting from Atout Cœur Wedding's expertise.

This package includes:

- A 3-hour meeting upon signing, to lay the foundations of your project: timeline, budget, priorities, contact list, and personalized recommendations.
- A 1-hour meeting six months before the wedding to review progress, adjust your action plan, and answer any questions.
- A final 1-hour meeting one month before the big day to ensure everything is ready, with our expert advice to help you approach the final preparations calmly.

This package does not include day-of coordination or vendor management but allows you to benefit from our professional insight at key stages of your planning process.

PLANNING SUPPORT PACKAGE

€600 including VAT

Pricing is determined depending on the complexity of the project.

Any additional hour requested will be charged at a rate of €100 per hour.



OUR SERVICES

THE ADVANTAGES OF THE AGENCY

Regardless of the service chosen, we carry out our missions with passion and aim to build a genuine relationship of trust with you. Our team offers numerous services to keep you informed about the progress of your requests at every step. You can also contact us at any time and ask us any questions that you deem important.

- From the start of our collaboration, we will establish a personalized timeline that will guide all our actions. This will be complemented by monthly follow-ups, conducted either in-person at our offices or via video according to your preferences and availability. Each month, you will be able to track the progress of every aspect involved in creating your luxurious wedding.
- We will create a dedicated WhatsApp group for your wedding, where you can communicate with the team daily. This will be your best tool to reach out to us—whether you have questions, doubts, or need to share information—throughout the preparations.
- Understanding that your professional commitments may limit your availability to evenings or weekends, your dedicated team will be responsive and available at all times. At Atout Coeur Wedding, our priority is to simplify each step for you, and therefore, we are at your service daily.
- Your dedicated team of wedding planners will be present at every appointment. We will accompany you during venue visits and fittings, providing on-site advice and guidance.
- If necessary, depending on the number of guests, a third or even fourth team member may join to reinforce the team on the wedding day. Our team adapts to your needs to orchestrate your dream wedding seamlessly.



CONTACT US

Stefania Magro, founder:

stefania@sm-consulting.fr
+33 06 07 38 02 90

Visit our website
www.atoutcoeurwedding.paris

Find us on Instagram
[@atoutcoeurwedding](https://www.instagram.com/atoutcoeurwedding)

and on LinkedIn
[Atout Coeur Wedding](#)

Make an appointment:
Scan the QR code and choose
the time slot that suits you





Agence Atout Coeur Wedding
Headquarters :
66 rue des rondeaux
75020 Paris

+33 6 07 38 02 90 - contact@atoutcoeurwedding.paris
www.atoutcoeurwedding.paris

